

Scripts for Door-Knocking

Door-knocking is another great strategy for finding leads and homeowners looking to sell. While door-knocking may seem intimidating at first, having a real estate prospecting script memorized can help you gain their confidence and work with you to sell their property. Follow this script when door-knocking:

You: Hi, my name is (name) with (company), how are you today?

Owner: I'm doing well, how are you?

You: Great! I wanted to give you a quick update on the real estate market. Last month, we sold (X) homes, with (X) selling above the asking price. Were you aware of this?

Owner: No, I wasn't aware.

You: Right now, we have more buyers than properties for sale. Are you interested in selling?

This is just one of the many real estate prospecting scripts you can use when door-knocking. Just make sure to modify it to your needs to appeal to your potential client.